

# *Jessica Sitomer* **PASSION**PRENEUR

## Bio

Jessica Sitomer is a long-time expert in business coaching, specializing in networking, branding, and marketing. Her experience comes from 20 years in the entertainment industry. Having worked in all areas, from writing and acting to directing and development. She's produced a sitcom pilot as well as two television series, Prescriptions, a show within a show for MTV, and Lights, Camera, Action, a reality show that is **Top Chef** meets **The Apprentice** for entertainment industry professionals. While working in development she was involved in the production of **Crazy in Alabama**, Antonio Banderas' directorial debut. And yes, he is as charming in person as he is on screen.

She is an international speaker and has coached thousands of people pursuing careers in entertainment, business, and entrepreneurship. Jessica is the author of three books, including, "**And...Action! Powerful, Proven, and Proactive Strategies to Achieve Success in the Entertainment Industry**" (available on Amazon,) and "**from Burnout to Bliss**" found at [www.JessicaSitomer.com](http://www.JessicaSitomer.com).